

### ABSTRACT OF THE DISCLOSURE

Mobile terminals capable of transmitting and receiving HTML data etc. are prepared for actualizing simple bidirectional communications specified in a local area, and some broadcasting channels are prepared for ensuring the communications between the mobile terminals. A contrivance is that a receiver is able to transmit a return mail with respect to the broadcasting data received via the broadcasting channel, and the bidirectional communications at a stage just before persons concerned meet directly each other can be actualized.